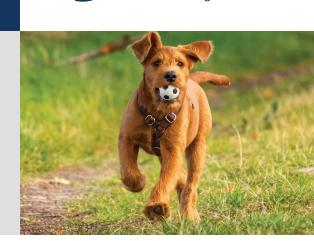
## Treat your companions to safer, fresher, tastier and cleaner label products

### **Our Solutions**

- Enhance yield
- Improve palatability
- Extend shelf-life (primary and secondary) and provide safety
- Clean label and natural alternative to chemical preservatives
- Improve quality upstream



Pet Food Ingredients

#### **Our Products are:**

- Naturally-derived
- AAFCO "common and usual"
- GRAS ingredients
- Clean label
- Non-GMO
- Liquid or dry

#### Applications

- Kibble, including dry-expanded, semi-moist and soft-moist
- Refrigerated fresh
- Pet treats
- Toppers
- Palatants
- Fresh protein

WTI has been leading the functional food ingredient industry for over 30 years, producing naturally-derived, patented and performance-validated food ingredients that are simple, clean and safe.

Our naturally-derived vinegar antimicrobials and lemon-based phosphate alternatives are known for their performance, quality and consistency.

We are now offering ingredients to enhance your pet food products that meet the same high standards that you have come to expect from WTI.



## PET FOOD PALATABILITY

# Consumption Ratio: **4.07 to 1**

20 dogs over two days consumed more food with Wolf than Potassium Sorbate. Food with Wolf was chosen first on 39 occasions. Potassium Sorbate was chosen first only once.

First Choice Ratio:

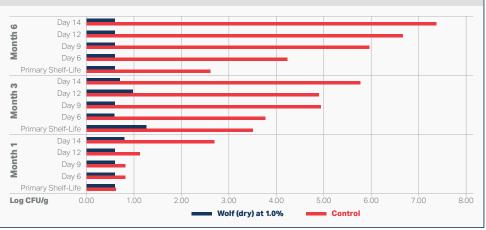
**39 to 1** 

Inclusion levels: Wolf (dry) at 1.0% and Potassium Sorbate at 0.5%

Product type details: Semi-moist (8x8 mm), 19.41% moisture and 5.53 pH in Wolf and 18.31% moisture and 5.51 pH in Potassium Sorbate.

Both diets represented an industry typical grain free, high protein, soft-moist nugget.

## PRIMARY AND SECONDARY SHELF-LIFE



Yeast and Mold in Refrigerated Chicken Pet Treats

Simple. Clean. Safe. Food Ingredients 1.800.827.1727 contactus@wtiinc.com www.wtiinc.com

www.wtiinc.com/patents