



325 Brands Are Protected by WTI. Is Yours?

Naturally-derived vinegar and lemon-based ingredient solutions



Simple. Clean. Safe.

281 MLK Ave.
Jefferson, GA 30549-1447

800.827.1727
contactus@wtiinc.com
wtiinc.com
wtiinc.com/patents

Brands That Care About Clean Label, Natural Food Ingredients **Use WTI.**

WTI's naturally-derived ingredients consistently assure safe, flavorful products with shelf-life and taste consistency that matters! Our solutions are used in meat, poultry and seafood; prepared foods; fruit and vegetables; and sauces, dips and dressings.

WTI Will:

-  **Protect Your Brand**
-  **Preserve Freshness**
-  **Reduce Risk of Cross-Contamination**
-  **Reduce Food Waste**



SCAN QR CODE TO LEARN MORE

View our website and learn more about our solutions, capabilities, and company.

WTI Addresses What **Matters** Most to Consumers.



80% of consumers prefer the WTI taste. WTI brightens and enriches flavors for a more complex, clean, and balanced taste.

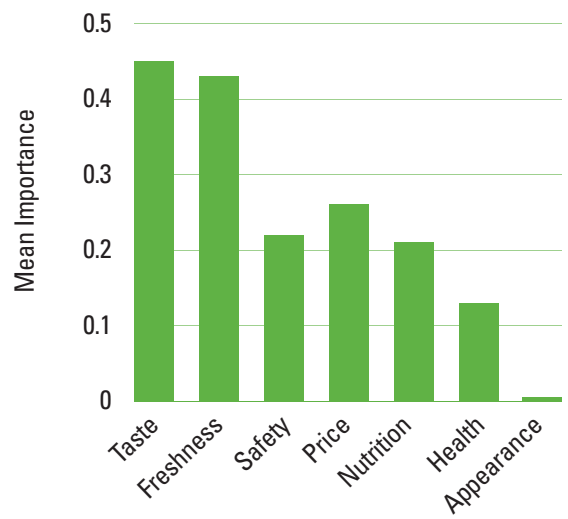


Maintain freshness and flavor consistency throughout the shelf-life.



Reduce risks associated with deviations in supply chain and handling that can cause foodborne illnesses.

Consumer Wants



Source: Meat Demand Monitor, Kansas State Univ. Dept of Agriculture Economics, 2023. Data from June 2023.



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