

## **WTI celebrates international subsidiary anniversary**

Jefferson, GA, September 6, 2022— World Technology Ingredients, Inc. (WTI), a leader in the functional food industry for more than 30 years, is excited to celebrate the eighth anniversary of its international subsidiary in Germany, WTI International GmbH.

WTI's culture is still driven by the Ludwig family, who immigrated to the United States from Germany in the late 1960's. At this time, Wolf Ludwig was a 23-year-old master butcher with only dollars in his pocket. What started as Wolf's passion for sausage making and an unyielding entrepreneurial spirit, laid the foundation for what became the functional food ingredient company we now know as WTI, a global company respected for pioneering innovative solutions to the industry's greatest food safety challenges.

Ralf Ludwig, Owner & President of WTI, was eager to open an international subsidiary. "Knowing it would be a challenge to open an overseas operation, we were confident that our German roots and strong customer focused family values would prevail, and we would be successful," said Ludwig. "I'm very proud of the success that we have achieved in our eight years. I am eternally grateful for Jochen, Rainer and our entire team for spreading our family values globally."

Founded in 2014 in Frankfurt, Germany, WTI International has grown its customer base and portfolio. Dr. Jochen Benedikt, General Manager of WTI International, is excited about the opportunities in the European market and beyond. "We have a strong sales and distribution network all over Europe, with reliable and professional partners in every major country and will continue to expand into new markets," said Benedikt.

WTI International's portfolio includes unique natural ingredients which improve food safety, shelf-life, flavor, and texture.

Rainer Voelker, Head of International Sales, commented on the demand for WTI International's solutions. "WTI uses the power of nature, i.e., fruits and plants, to make food better, which appeals to more and more food processors."

Contact Benedikt or Voelker at +49 6192 92856-90 for more information on WTI International.



Pictures (L-R): Rainer Voelker, Ralf Ludwig and Jochen Benedikt

**About World Technology Ingredients, Inc. (WTI)**

WTI has been leading the functional food ingredient industry for over 30 years, producing naturally derived, patented, and performance-validated food ingredients that are simple, clean, and safe. WTI first entered the ingredients market in 1989, with the introduction of Myosol<sup>®</sup>, a liquid phosphate. Since then, WTI has remained committed to delivering simple, clean, and safe high-performing products and solutions that lead functional food ingredient innovation with integrity. The global company is headquartered in Jefferson, GA with a subsidiary in Germany.

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